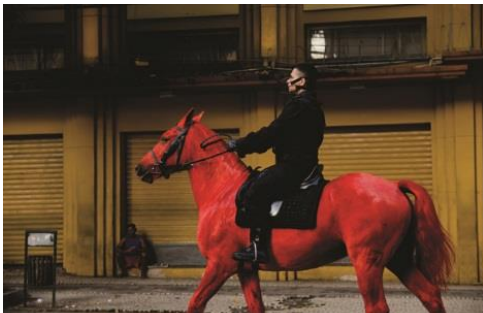




## **MEDIA ADVISORY**

### **PACIFIC STANDARD TIME: LA/LA AND THE RUBELL FAMILY COLLECTION PRESENT BRAZILIAN VIDEO ART DURING ART BASEL IN MIAMI BEACH 2016**

***Video Art in Latin America: Selections from Brazil on view  
Wednesday, Nov. 30 through Feb. 4, 2017***



#### **WHAT**

The Getty Research Institute and Pacific Standard Time: LA/LA will preview the 2017 exhibition *Video Art in Latin America* at the Rubell Family Collection in Miami with an installation showcasing works by eight Brazilian artists created from the 1970s through today. Developed in conjunction with the Rubell Family Collection, the presentation will be on view during Art Basel

in Miami Beach 2016 and coincides with the opening of the exhibitions *New Shamans/Novos Xamãs: Brazilian Artists* and *High Anxiety: New Acquisitions*.

#### **WHEN**

Dates: November 30, 2016 – February 4, 2017

Hours during Art Basel: 9am – 6 pm, WED-SUN, Nov 30 – Dec 4, 2016

Regular hours: 10am – 5:30pm, WED-SAT, Dec. 7, 2016 – August 25, 2016

#### **WHERE**

Rubell Family Collection

95 NW 29th Street

Miami, FL 33127

#### **ABOUT VIDEO ART IN LATIN AMERICA**

*Video Art in Latin America* is part of the Getty's Pacific Standard Time: LA/LA initiative, a collaboration of arts institutions across Southern California that will include more than 70 exhibitions focused on Latin American and Latino art opening in fall 2017. The exhibition, which will be on view at LAXART with support from the Getty Foundation, maps the emergence and development of video art across approximately two dozen artistic centers in Latin America

and the Caribbean from the late 1960s to the present day.

For the Rubell Collection presentation, Glenn Phillips, Getty Research Institute curator, and Elena Shtromberg, Associate Professor of Art History at the University of Utah, have selected a sampling of important video artworks from Brazil from the 1970s to the present. These works employ video technology to create powerful observations on art and society. From reflections on national identity, to sustained inquiries into the materiality of form on a projected screen, these artist videos present new ways of understanding the intersection between expanding video technologies and the visual world:

- Video pioneers from the 1970s including **Sonia Andrade**, and **Anna Bella Geiger** use video to comment on the political constraints faced by artists during Brazil's military dictatorship (1964-1985).
- More than a decade later, **Sandra Kogut's *Parabolic People*** (1991) is, as the title suggests, a unique parable of the fast-paced, fragmented, and media saturated world of the 1990s.
- **Berna Reale's *Palomo*** (2012) reveals the arbitrary nature of police surveillance, while **Cinthia Marcelle and Tiago Mata Machado's *Century*** (2011) comments on excessive consumption of the 21<sup>st</sup> century and the resulting urban chaos it generates.
- **Rodrigo Cass's *Civiltà Americana*** (2012) is a subtle investigation of aesthetic forms as video projections.

#### **ABOUT PACIFIC STANDARD TIME: LA/LA**

Pacific Standard Time: LA/LA is a far-reaching and ambitious exploration of Latin American and Latino art in dialogue with Los Angeles taking place from September 2017 through January 2018 at arts institutions across Southern California.

Through a series of thematically linked exhibitions and programs, Pacific Standard Time: LA/LA highlights different aspects of Latin American and Latino art from the ancient world to the present day. With topics such as luxury objects in the pre-Hispanic Americas, 20th-century Afro-Brazilian art, alternative spaces in Mexico City, and boundary-crossing practices of Latino artists, exhibitions range from monographic studies of individual artists to broad surveys that cut across numerous countries.

Supported by more than \$15 million in grants from the Getty Foundation, Pacific Standard Time: LA/LA involves more than 70 cultural institutions, from Los Angeles to Palm Springs, and from San Diego to Santa Barbara.

Pacific Standard Time is an initiative of the Getty. The presenting sponsor is Bank of America.

[pacificstandardtime.org](http://pacificstandardtime.org)

#### **ABOUT RUBELL FAMILY COLLECTION**

The Rubell Family Collection (RFC) was established in 1964 in New York City, shortly after its founders Donald and Mera Rubell were married. It is now one of the world's largest, privately owned

contemporary art collections.

In Miami, Florida, since 1993, the RFC is exhibited within a 45,000-square-foot repurposed Drug Enforcement Agency confiscated goods facility and is publicly accessible. The Contemporary Arts Foundation (CAF) was created in 1994 by Don and Mera Rubell with their son Jason Rubell to expand the RFC's public mission inside the paradigm of a contemporary art museum.

The collection is constantly expanding and features such well-known artists as Jean-Michel Basquiat, Keith Haring, Jeff Koons, Cady Noland, Yayoi Kusama, Cindy Sherman and Kara Walker. In addition to displaying internationally established artists, the RFC actively acquires, exhibits and champions emerging artists working at the forefront of contemporary art.

Each year the Foundation presents thematic exhibitions drawn from the collection with accompanying catalogs. These exhibitions often travel to museums around the world. Recent exhibitions have been presented at the Detroit Institute of Arts, San Francisco's Asian Art Museum, the San Antonio Museum of Art and Madrid's Fundación Santander.

The Foundation has been recognized as a pioneer in what has been referred to as the "Miami model," whereby private collectors create a new, independent form of public institution.

The Foundation also maintains an internship program, an ongoing lecture series and an extensive artwork loan program to facilitate exhibitions at museums around the world. Its ongoing partnership with Miami-Dade County Public Schools enables thousands of schoolchildren to visit and engage with the Foundation every year. In addition, the Foundation has a public research library containing over 40,000 volumes and a comprehensive contemporary art bookstore.

### **ABOUT LAXART**

Founded in 2005, LAXART is Los Angeles' leading independent contemporary art space supporting artistic and curatorial freedom. The organization is committed to presenting experimental exhibitions, public art initiatives, and publications with emerging, mid-career, and established local, national, and international artists. More information can be found at [www.laxart.org](http://www.laxart.org).

### **FOR MORE INFORMATION:**

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Image credit: Berna Reale, *Palomo*, 2012, color video. © Berna Reale.