

# CELEBRATE WITH THE PACIFIC STANDARD TIME FAMILY GUIDE



PACIFIC  
STANDARD  
TIME:  
ART IN L.A. 1945-1980

USE THESE FUN ACTIVITIES, GAMES, AND QUESTIONS TO EXPLORE THE EXHIBITIONS OF PACIFIC STANDARD TIME.

Mix and match museums and guides to customize your own tour of Pacific Standard Time's many exhibitions. There are seven guides—choose just one or try them all!



CULTURAL IDENTITY



DESIGN



LIGHT AND SPACE



PERFORMANCE ART



PHOTOGRAPHY AND PRINTMAKING



POLITICS

\*A SPECIAL GUIDE FOR TEENS



SOUTHERN CALIFORNIA

REMEMBER TO  
BRING A PENCIL!  
PENS, MARKERS,  
AND CRAYONS AREN'T  
ALLOWED IN MOST  
MUSEUM GALLERIES.

KNOW WHICH MUSEUMS YOU'LL BE VISITING?

Check out our list of recommended guides on the back cover.

# CELEBRATE PERFORMANCE ART!

In the 1960s, '70s, and '80s some artists began to experiment with performance art. Think about a play, movie, or athletic game you've attended—they are all types of performances. But performance art is different. It includes theater, dance, music, activism (making politics into art), and conceptualism (making an idea into art). Using these things, performance art creates a spectacle or an unusual scene. Once the performance/spectacle is complete, the artwork only exists in the memories, photographs, films, videos, notes, and announcements that we have of it.

**A:** You want to make or challenge a point.

In the 1960s many artists were thinking about established power structures and institutions, like the government. They wanted to draw attention to these institutions, and to ideas like gender and racial stereotypes.

Find a performance that looks like it's challenging an accepted way of doing things.  
Write what is being challenged here:

## Q: WHY CREATE A PERFORMANCE AS ART?

**A:** You have an idea—or a concept—and want to explore how that concept looks.

Find a performance (or a record of one) that illustrates an idea.  
Write the idea here:

**A:** You want to make an artwork that can't be bought or sold by anyone.

It's almost impossible to buy an experience. Performance art was a good way for artists to keep their work from becoming a commodity (or something that could be bought or sold).

Why do you think artists wouldn't want to sell their artwork?

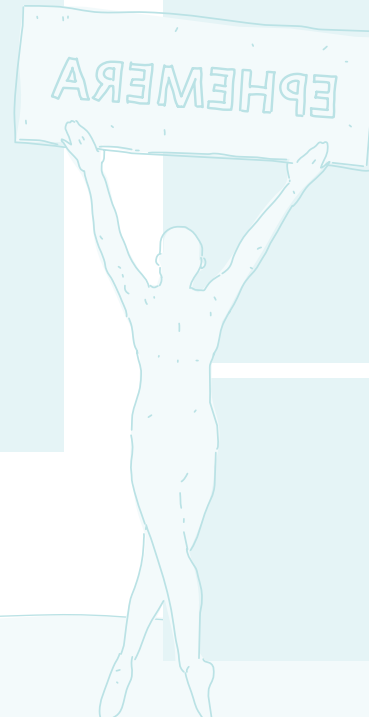


# CELEBRATE PERFORMANCE ART!

## WHAT DO YOU USUALLY EXPECT FROM A PERFORMANCE?

Items that were made for the performance like postcards, posters, or flyers are called *ephemera*. They were designed to announce and support the artwork, but now they exist as a record.

Find three different ways in which performance art pieces were recorded.



Performance art can challenge those expectations. Here are some questions you can think about when you see performance art:

- What is the artist's role?
- How are sets, costumes, instruments, and props used?
- What is the role of the audience?
- What subjects does the performance explore?
- How is it being documented?
- How many people are participating in the performance?

### ON YOUR WAY HOME...

Imagine your own performance art piece.  
What would it be like?  
Who would see it?  
How would you record it?



**Planning a visit to these museums?  
Here's a list of recommended family guides!**



**CULTURAL IDENTITY**

Autry National Center  
California African American Museum (CAAM)  
California State University Northridge Art Galleries  
Chinese American Museum  
Fowler Museum, University of California, Los Angeles  
Hammer Museum, University of California, Los Angeles  
Japanese American National Museum  
Los Angeles County Museum of Art (*Asco: Elite of the Obscure, A Retrospective, 1972–1987*)  
Museum of Latin America Art (MOLAA)  
Vincent Price Art Museum, East Los Angeles College



**DESIGN**

A+D Architecture and Design Museum  
American Museum of Ceramic Art (AMOCA)  
Chinese American Museum  
Craft and Folk Art Museum (CAFAM)  
Eames House Foundation  
Huntington Library, Art Collections, and Botanical Gardens  
Japanese American National Museum  
Los Angeles County Museum of Art (LACMA) (*California Design, 1930–1965: "Living in a Modern Way"*)  
MAK Center for Art and Architecture at the Schindler House  
Mingei International Museum  
Museum of Art, Design and Architecture, University of California, Santa Barbara  
Sam and Alfreda Maloof Foundation for Arts and Crafts  
Santa Monica Museum of Art  
Scripps College, Ruth Chandler Williamson Gallery



**LIGHT AND SPACE**

The Getty Center (*Crosscurrents in L.A. Painting and Sculpture 1950–1970*)  
Hammer Museum, University of California, Los Angeles  
Laguna Art Museum  
Los Angeles County Museum of Art (LACMA) (*Mural Remix: Sandra de la Loza*)  
Museum of Contemporary Art San Diego  
Pomona College Museum of Art  
Frederick R. Weisman Museum of Art, Pepperdine University



**PERFORMANCE ART**

18th Street Arts Center  
Crossroads School, Sam Francis Gallery  
LAND (Los Angeles Nomadic Division)  
Laguna Art Museum  
Long Beach Museum of Art (LBMA)  
Los Angeles Contemporary Exhibitions (LACE)  
Los Angeles County Museum of Art (LACMA) (*Asco: Elite of the Obscure, A Retrospective, 1972–1987*)  
Museum of Contemporary Art (MOCA) (*Under the Big Black Sun: California Art 1974–1981*)  
Orange County Museum of Art  
Otis College of Art and Design, Ben Maltz Gallery  
Pomona College Museum of Art  
University Art Gallery, University of California, Irvine (*The Radicalization of a '50s Housewife: A Solo Project by Barbara T. Smith*)



**POLITICS**

18th Street Arts Center  
Fisher Museum of Art, University of Southern California  
Fowler Museum, University of California, Los Angeles  
The Getty Center (*Greetings from L.A.: Artists and Publics 1945–1980*)  
Long Beach Museum of Art (LBMA)  
Los Angeles Contemporary Exhibitions (LACE)  
Los Angeles Municipal Art Gallery  
Museum of Contemporary Art (MOCA) (*Under the Big Black Sun: California Art 1974–1981*)  
Museum of Latin American Art  
ONE National Gay & Lesbian Archives  
Otis College of Art and Design, Ben Maltz Gallery  
University Art Gallery, University of California, Irvine  
University Art Museum, California State University, Long Beach  
Watts Towers Arts Center



**PRINTMAKING AND PHOTOGRAPHY**

California Museum of Photography, University of California, Riverside  
California State University Northridge Art Galleries  
Fisher Museum of Art, University of Southern California  
Fowler Museum, University of California, Los Angeles (*Icons of the Invisible: Oscar Castillo*)  
The Getty Center (*In Focus: Los Angeles, 1945–1980*)  
The GRAMMY Museum  
Museum of Contemporary Art (MOCA) (*Naked in Hollywood: Weegee in Los Angeles*)  
Norton Simon Museum  
Palm Springs Art Museum  
University Art Museum, California State University, Long Beach



**SOUTHERN CALIFORNIA**

18th Street Art Center  
The Getty Center (*Greetings from L.A.: Artists and Publics 1945–1980*)  
Los Angeles Municipal Art Gallery  
Natural History Museum  
Pacific Asia Museum  
Santa Barbara Museum of Art  
Watts Towers Arts Center

For more information, please visit

[WWW.PACIFICSTANDARDTIME.ORG](http://WWW.PACIFICSTANDARDTIME.ORG)



**PACIFIC  
STANDARD  
TIME:**  
ART IN L.A. 1945–1980

An initiative of  
the Getty with arts  
institutions across  
Southern California.

Presenting Sponsors



The Getty

Bank of America